



Frengers are the individuals who build up our community. We support each other, and help those who need it the most. Our goal is to help, and say "Thank you!" to essential workers.

With the power that lies within a united community, we aim to overcome this pandemic, and welcome a brighter tomorrow.

OUR VISION	2
STYLESCAPE	4
LOGO	6
FONTS	10
COLOR BREAKDOWN	11
SECONDARY GRAPHICS	12

STYLESCAPE

Headlines

COMODO REGULAR
ABCDEF
GHIJKLM
NOPQRST
UVWXYZ

Sub-heads

Josefin Sans medium
abcdefghijkl
JKLMNOPQR
stuvwxyz

Body Copy

Josefin Sans light
abcdefghijkl
JKLMNOPQR
stuvwxyz

frengers
CARE FROM
STRANGERS

fren^gers

fg

fren^gers



ALL IT TAKES IS KINDNESS TO BECOME A FRENGER

News about our community

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LOGO

Master logo



Alternative lockup



Alternative lockup



Favicon



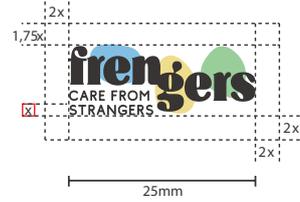
Black and White



Black Background



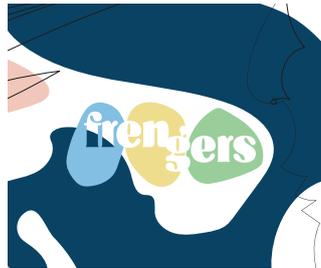
Minimum size



Logo applications; **does**



The masterlogo may overlap the "Chaos" secondary graphics, in a way where readability is not compromised.



The logo lockups may overlap the secondary graphics, in a way where readability is not compromised and more than 80% of the background color is white.



and don'ts



Do not stretch or distort logos, make sure to scale proportionately.



Do not change the color of the logo. The logo should always remain the same color. Do not use color gradients or filters which may change it's appearance.



Do not pair logos with any other secondary graphics than the ones inclusive in this brand guide.



FONTS

Headlines

COMODO REGULAR
ABCDEF
GHIJKLM
NOPQRST
UVWXYZ

Sub-headlines

Josefin Sans medium
abcdefghijkl
mnopqrstuv
wxyz

Body copy

Josefin Sans light
 abcdefghi
 jklmnopqr
 stuvwxyz

SINGAPORE IS LOOKING FOR VOLUNTEERS TO SUPPORT HEALTHCARE WORKERS

Non medical licensed individuals are needed to fill in the spots at new quarantine stations nationwide.

Many roles can be fulfilled after a short, on the job training. To lessen the workload of essential workers we all must take our part to help wherever we can. For more information, and to sign up for the upcoming volunteer programs please visit mothership.sg/volunteers.

People from “all walks

of life” are being asked to volunteer for Singapore’s healthcare system in combating Covid-19, in response to the growing need for additional manpower. The appeal for volunteers is for those a without healthcare background as well.

“In fact, all are welcome,” health minister Gan Kim Yong said at an Apr. 28 press conference, adding that “going forward, we’ll need a lot more help from people, and I think it’s good for Singaporeans to step forward.”

COLOR BREAKDOWN



R: 129
G: 191
B: 226



R: 239
G: 220
B: 142



R: 155
G: 206
B: 155



R: 56
G: 52
B: 52

Secondary colors



Accent colors

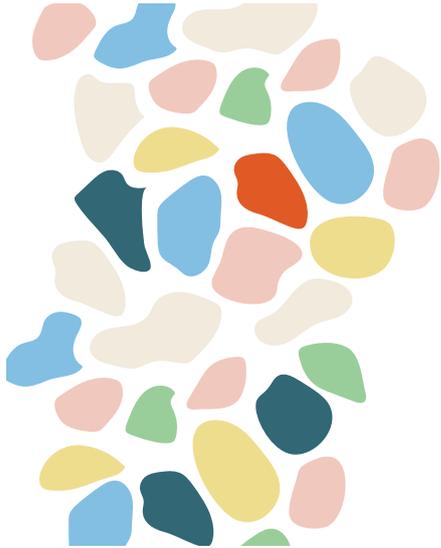


SECONDARY GRAPHICS

Chaos of the pandemic



Community



Faces of You



FMP by Boglarka Hornyak

